



COLLEGE RECRUITING SIMPLIFIED

Learn the **5** Things You Need to Know
and the **5** Things You Need to Do



NFL PLAYERS
ASSOCIATION
Official Partner of NCSA



866.579.6272 | NCSASPORTS.org

Learn the **5** Things You Need to Know



NCSA WELCOMES YOU TO COLLEGE RECRUITING SIMPLIFIED

NCSA IS AN ATHLETIC RECRUITING NETWORK THAT CONNECTS FOUR COMMUNITIES OF PEOPLE:

STUDENT-ATHLETES & PARENTS

COLLEGE COACHES

HIGH SCHOOL COACHES

BUSINESS COMMUNITY

Why?
To change lives by empowering athletes through sports.

1. THE RECRUITING PROCESS STARTED YESTERDAY!

MYTH:

RECRUITING BEGINS WHEN YOU ARE CONTACTED BY A COLLEGE COACH DURING JUNIOR OR SENIOR YEAR OF HIGH SCHOOL.

REALITY:

DUE TO THE RISE IN ATHLETIC SCHOLARSHIP NEED AND THE INCREASE OF AVAILABLE INFORMATION FOR COLLEGE COACHES, THE RECRUITING PROCESS IS STARTING EARLIER THAN EVER BEFORE. ACCORDING TO THE NCAA, COLLEGE COACHES ARE STARTING TO IDENTIFY **7TH** AND **8TH** GRADERS AS RECRUITS AND ARE EVEN STARTING TO **OFFER SCHOLARSHIPS** TO PROSPECTS BEFORE THEIR FRESHMEN YEAR.

ADVICE:

GET STARTED NOW! NO RECRUIT HAS EVER STARTED TOO EARLY OR BEEN TOO PREPARED. AT THE BEGINNING OF FRESHMEN YEAR, ATHLETES SHOULD HAVE A CLEAR UNDERSTANDING OF THE **NCAA RULES** AND CORE COURSE REQUIREMENTS TO BEGIN DEVELOPING A RECRUITING GAME PLAN. TAKE ACTION AND APPROACH RECRUITING LIKE YOUR SPORT AND SCHOOL WORK - **SPEND TIME WORKING ON IT EVERYDAY.**

2. RECRUITING STARTS WITH VERIFIED. 3RD PARTY INFORMATION.

MYTH:

COLLEGE COACHES DISCOVER TALENT, JUNIOR AND SENIOR YEAR BY ATTENDING CAMPS, COMBINES, SHOWCASES, TOURNAMENTS AND HIGH SCHOOL GAMES.

REALITY:

COLLEGE COACHES DEPEND ON VERIFIED INFORMATION FROM RELIABLE SOURCES ABOUT PROSPECTS AS YOUNG AS **7TH GRADE**. MOST COACHES ATTEND TOURNAMENTS, GAMES AND CAMPS WITH A LIST OF STUDENT-ATHLETES THEY WILL EVALUATE, NOT WITH THE HOPES OF DISCOVERING NEW PROSPECTS AT THE EVENT.

ADVICE:

MAKE SURE YOUR ATHLETIC ABILITY, RECRUITING INFORMATION AND ACADEMIC QUALIFICATIONS HAVE BEEN VERIFIED BY CREDIBLE SOURCES THAT COLLEGE COACHES TRUST.

3. COLLEGE COACHES EVALUATE PROSPECTS ONLINE.

MYTH:

COLLEGE COACHES INITIALLY EVALUATE TALENT BY ATTENDING HIGH SCHOOL GAMES AND WATCHING UNSOLICITED VIDEO SENT FROM STUDENTS AND FAMILIES.

REALITY:

COLLEGE COACHES DO A MAJORITY OF THEIR INITIAL EVALUATION BY LOOKING AT VIDEO - REQUESTED OR RECEIVED FROM **RELIABLE SOURCES** - OFTEN DELIVERED ONLINE OR DIGITALLY. AFTER WATCHING VIDEO, A COACH MAY DECIDE TO MAKE AN IN-PERSON EVALUATION.

ADVICE:

MAKE SURE TO HAVE YOUR EDITED HIGHLIGHT VIDEO AND FULL GAME FOOTAGE ONLINE OR IN A FORMAT THAT CAN BE EASILY DISTRIBUTED TO COLLEGE COACHES AS SOON AS IT IS REQUESTED.



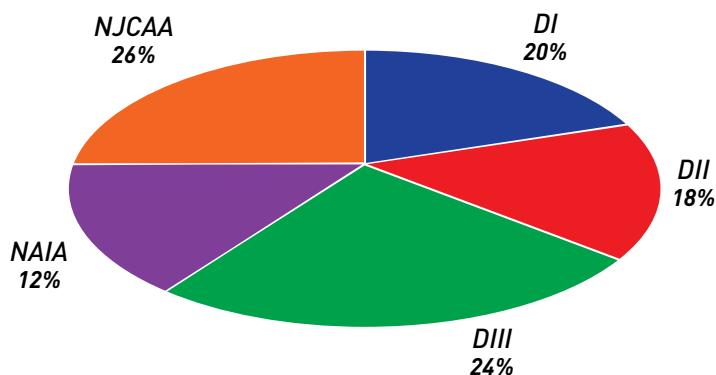
FORMER BIG 10 AND PAC 10 RECRUITING COORDINATORS BOB CHMIEL & RANDY TAYLOR AND CURRENT NCSA RECRUITING ANALYSTS

4. BE REALISTIC: LESS THAN 1% GET A DI FULL RIDE

MYTH:
NCAA DI IS THE ONLY OPTION FOR COLLEGIATE ATHLETICS SCHOLARSHIPS.

REALITY:
THERE ARE OVER 1700 U.S. COLLEGES AND UNIVERSITIES THAT SPONSOR COLLEGIATE ATHLETICS AND ARE ABLE TO OFFER FINANCIAL PACKAGES. **80%** OF THOSE OPPORTUNITIES FALL OUTSIDE OF DI.

ADVICE:
HAVE CLEAR EXPECTATIONS OF THE COLLEGE PROGRAMS YOU QUALIFY FOR BASED ON ATHLETIC AND ACADEMIC PERFORMANCE, WHETHER THAT'S DI, DII, DIII, NAIA OR NJCAA (AND YES, DIII SCHOOLS PROVIDE FINANCIAL PACKAGES TOO!)



■ DI	346
■ DII	305
■ DIII	413
■ NAIA	212
■ NJCAA	439
TOTAL		1763

5. DON'T BLAME YOUR COACH

MYTH:
YOUR HIGH SCHOOL COACH IS RESPONSIBLE FOR GETTING YOU A SCHOLARSHIP.

REALITY:
GETTING SUCCESSFULLY RECRUITED IS A FULL TIME JOB. NO ONE WANTS YOU TO ACHIEVE YOUR DREAM OF BECOMING A COLLEGIATE ATHLETE MORE THAN YOUR HIGH SCHOOL COACH. UNFORTUNATELY, LACK OF TIME, RESOURCES AND COLLEGE COACH RELATIONSHIPS PREVENT MOST HIGH SCHOOL COACHES FROM EFFECTIVELY TAKING ON THIS CHALLENGE.

ADVICE:
STUDENT-ATHLETES AND THEIR FAMILIES ARE ULTIMATELY RESPONSIBLE FOR THEIR ENTIRE RECRUITING PROCESS. TAKE CONTROL AND UTILIZE EVERY RESOURCE AVAILABLE TO MAXIMIZE YOUR RECRUITING POTENTIAL.



THE AVERAGE HIGH SCHOOL COACH HAS RELATIONSHIPS WITH FEWER THAN FIVE COLLEGE COACHES AND MOST OF THEM ARE LOCAL.

**COMMIT.
SUCCEED.
LEAD.**



NCSA CAN PROVIDE YOU WITH 3RD PARTY VERIFICATION. VISIT NCSASPORTS.ORG TO START YOUR FREE RECRUITING PROFILE NOW!



1. DEVELOP YOUR GAME PLAN AND GET EVALUATED

FACT:

EVERY STUDENT-ATHLETE NEEDS AN OBJECTIVE, THIRD PARTY EVALUATION OF THEIR RECRUITING EFFORTS TO IDENTIFY POTENTIAL OPPORTUNITIES. A THIRD PARTY HELPS SET REALISTIC GOALS AND EXPECTATIONS, ALLOWING YOU TO FORMULATE AN EFFECTIVE RECRUITING GAME PLAN.

2. POST YOUR ACADEMIC-ATHLETIC RESUMÉ ONLINE

FACT:

THE DAYS OF DELIVERING PAPER RESUMÉS THROUGH THE MAIL ARE OVER. COACHES NOW VIEW WEBSITES THAT CONTAIN ALL ATHLETIC AND ACADEMIC INFORMATION NEEDED TO RECRUIT A PROSPECT. COACHES ARE ABLE TO SEE MORE ATHLETES, MORE EFFICIENTLY.

3. CREATE A WINNING HIGHLIGHT/SKILLS VIDEO

FACT:

EVERY STUDENT-ATHLETE NEEDS A HIGHLIGHT VIDEO THAT BEST CONVEYS HIS ATHLETIC ABILITIES. VIDEOS ARE NOW TYPICALLY STREAMED ONLINE AND SENT THROUGH EMAIL. **DO NOT SEND DOZENS OF UNSOLICITED DVDS TO COLLEGE COACHES.** UNLESS THE VIDEO HAS BEEN REQUESTED OR IS SENT FROM A CREDIBLE THIRD PARTY, COACHES WILL LIKELY NEVER RECEIVE IT, LET ALONE WATCH IT!

4. YOU NEED TO CONTACT 50-100 (OR MORE) REALISTIC PROGRAMS!

FACT:

RECEIVING A FEW EMAILS OR LETTERS FROM COLLEGE COACHES DOES NOT CONSTITUTE SERIOUS RECRUITMENT. COLLEGE COACHES CONTACT THOUSANDS OF STUDENT-ATHLETES IN ORDER TO ENSURE THEY HAVE ATHLETES TO FILL THEIR NEEDS. YOU SHOULD PLAY THE SAME GAME BY CONTACTING AT LEAST **10-20%** OF THE PROGRAMS THAT OFFER YOUR SPORT IN ORDER TO GIVE YOU ENOUGH OPTIONS TO CONSIDER. THIS COULD MEAN CONTACTING MORE THAN **200** COLLEGE COACHES!

5. IT'S NOT A 4 YEAR DECISION, IT'S A 40 YEAR DECISION.

FACT:

RECRUITS NEED A STEP BY STEP PLAN IN ORDER TO SUCCESSFULLY NAVIGATE THROUGH THE RECRUITING PROCESS. TO DO IT RIGHT, IT TAKES HARD WORK, PERSEVERANCE AND A CONSOLIDATED TEAM EFFORT BETWEEN THE STUDENT-ATHLETE, PARENTS, COACHES, GUIDANCE COUNSELORS AND CREDIBLE INSIDE RECRUITING EXPERTS.

RECRUITING FAST FACTS!

THE TOP PROSPECTS CAN RECEIVE MORE THAN FIFTY OFFERS BY JANUARY 1ST OF THEIR JUNIOR YEAR. MOST MAJOR DIVISION I PROSPECTS WILL RECEIVE OFFERS BY THE END OF THEIR JUNIOR YEAR.

AN INVITATION TO AN OFFICIAL VISIT IS A STRONG PRECURSOR TO A SCHOLARSHIP OFFER. ONE RULE OF THUMB IN RECRUITING IS THAT IF AN ATHLETE IS NOT OFFERED AN OFFICIAL VISIT, THAT ATHLETE LIKELY WILL NOT BE OFFERED A SCHOLARSHIP.

