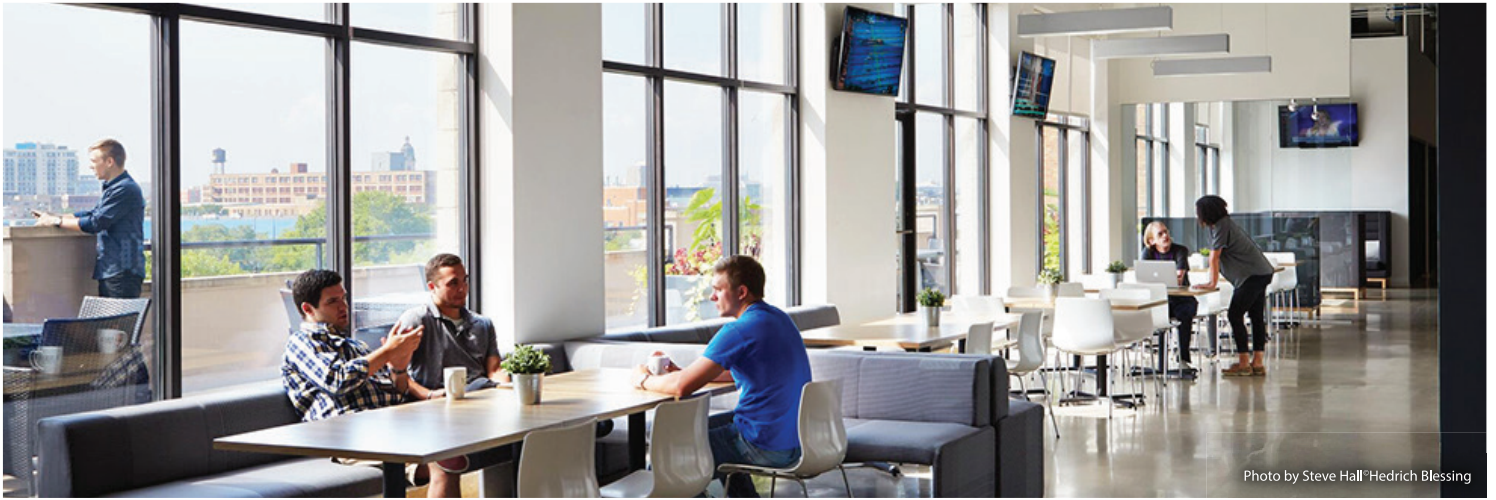


## FACT SHEET



<b>Type:</b>	Privately Held
<b>Industry:</b>	Education and Sports
<b>Founded:</b>	2000
<b>Founder:</b>	Chris Krause
<b>Formerly:</b>	NCSA National Collegiate Scouting Association
<b>Headquarters:</b>	1333 N. Kingsbury, Chicago, Illinois
<b>Key People:</b>	Lisa Strasman, NCSA President
<b>Product:</b>	Collegiate Athletic Recruiting Network
<b>Number of Employees:</b>	600+
<b>Website:</b>	<a href="http://www.ncsasports.org">http://www.ncsasports.org</a>

- NCSA is the largest and most successful NCAA-compliant Collegiate Athletic Recruiting Network that matches student-athletes with college coaches.
- NCSA was founded in 2000 by Chris Krause. Krause became passionate about college athletic recruiting when he nearly missed the opportunity to play college football. After graduating from Vanderbilt on a full football scholarship, he set out to develop the best recruiting technology and education to help high school athletes gain exposure to college coaches.
- Since 2000, more than 100,000 NCSA-enrolled student-athletes have reported that they committed to a college.
- We provide athletic recruiting services for 31 sports.
- 90%+ of U.S. colleges with athletic programs have had at least one NCSA athlete on their rosters.
- In February 2014, NCSA was purchased by Reigning Champs, making it the largest and most successful Path-to-College company for student-athletes.

## LEADERSHIP TEAM BIOS & HEADSHOTS



**Lisa Strasman**

NCSA President

[lstrasman@ncsasports.org](mailto:lstrasman@ncsasports.org)

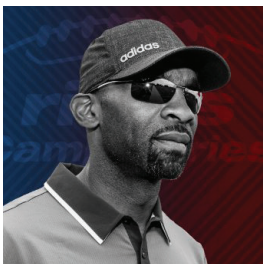
### **NCSA President, Lisa Strasman**

Lisa Strasman is the president of NCSA Next College Student Athlete. She was also one of the first competitive female ice hockey players in Illinois, and went on to captain the women's hockey team at Yale University. After her graduation, Lisa played professional hockey in Switzerland.

In 2004, Lisa joined NCSA as a recruiting coach and was instrumental in creating the digital platform that continues to help thousands of student-athletes and their parents with college athletic recruiting. During her tenure as president, NCSA has seen steady growth in the number of college commitments as well as expansion of its recruiting services to more sports. NCSA has also been consistently named one of the top digital companies in Chicago and has been recognized as one of the best places to work.

In addition to her role as president, Lisa is a frequent speaker and featured panelist at events including SXSW and Women in Sports and Entertainment. She has also written articles for Fast Company, Entrepreneur, and more.

Lisa resides in the Chicago area with her husband, son, daughter, and an Old English sheepdog.



**Izell Reese**

VP of Events & Partnerships

[ireese@ncsasports.org](mailto:ireese@ncsasports.org)

### **NCSA Executive Vice President, Izell Reese**

Izell Reese is a former NFL player now executive vice president at NCSA Next College Student Athlete and general manager of Rivals Camp Series and Combines. His rise to the NFL didn't follow the usual trajectory of a gifted player. He walked on at the University of Alabama at Birmingham, eventually earned a scholarship and posted an impressive set of career stats that drew the attention of NFL Scouts.

But what really helped launch Izell's NFL career was his stand-out performance at the NFL Scouting Combine. His standing long jump of just over 11 feet still ranks as one of the best in combine history. Izell enjoyed a seven-year career in the NFL playing for the Dallas Cowboys, Denver Broncos, and Buffalo Bills.

Now in his tenth year at NCSA, Izell remains passionate about helping today's student-athletes find and pursue their best path to college. In addition to his leadership role at NCSA, he was recently named general manager of the Rivals Camp Series and Combine recognized as the premier high school football camp in the nation.

When he's not in an airport, Izell resides in Atlanta, with his wife, son, and daughter.