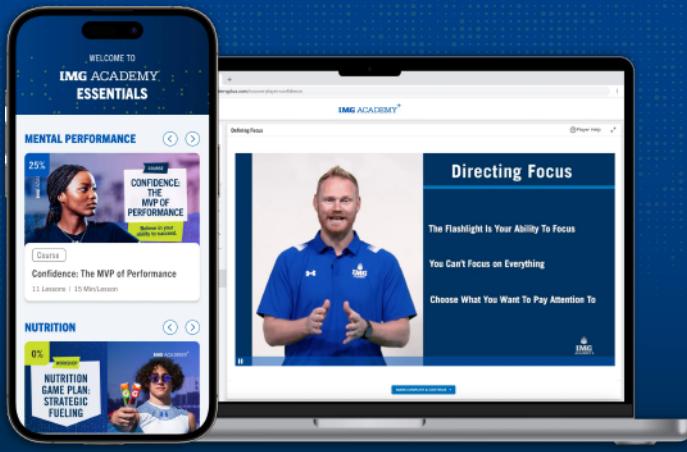


IMG Academy Essentials



What is Essentials?

IMG Academy Essentials is a digital extension of IMG Academy, delivering content driven experiences to athletes and the parents and guardians who support them.

IMG Academy Essentials membership unlocks access to a plethora of courses, workshops, drills, and resources related to development and performance to ensure student-athletes feel prepared, supported, and motivated in the classroom, on the playing field and in their life. Our ever-growing resource hub includes 100+ pieces of on-demand content so student-athletes can improve no matter where they are in the world.

Why is Essentials Valuable for You?

- You'll get critical components of the IMG Academy campus experience at a tiny fraction of the on-campus cost. Get access to everything from on the field sports drills to pre-game breathing exercises to meal plan support. Essentials delivers world-class IMGA coaching to student-athletes wherever they are.
- Performance and development coaching goes far beyond the playing field – it helps in school, life, sports and recruiting.
- Essentials is 100% on-demand so athletes and parents can have access to coaching 24/7 and on their own schedule.

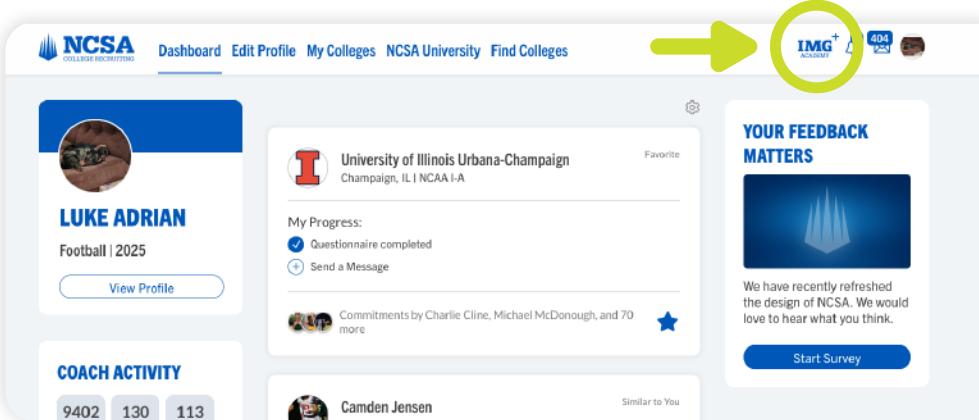
What do NCSA customers get?

NCSA members get one free year of Essentials access with any NCSA membership. The free year starts upon NCSA membership enrollment date.

How do customers redeem?

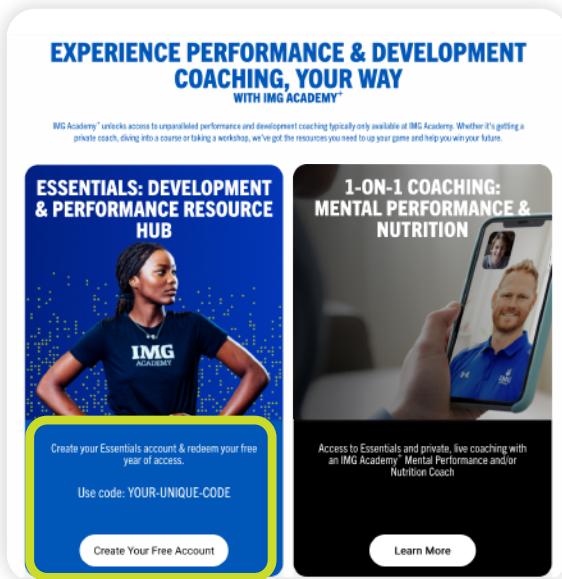
Use your unique code found within your profile.

1. Login to your NCSA account and click the IMG Academy+ logo



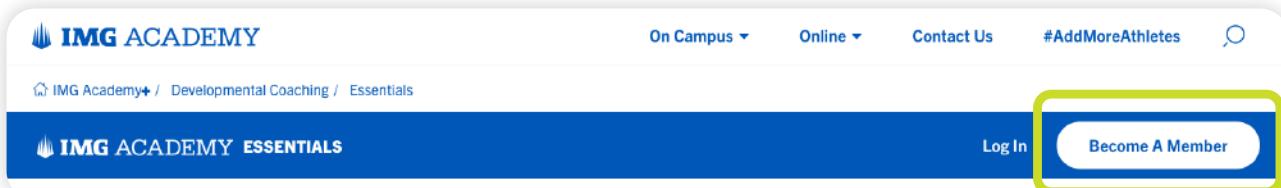
The screenshot shows the NCSA dashboard. At the top, there is a navigation bar with links: Dashboard, Edit Profile, My Colleges, NCSA University, and Find Colleges. Below the navigation bar is a user profile for "LUKE ADRIAN" (Football | 2025). To the right of the profile is a section for "University of Illinois Urbana-Champaign" (Champaign, IL | NCAA I-A), which includes a "My Progress" section with a questionnaire completed and a send message option. Further right is a "YOUR FEEDBACK MATTERS" section with a "Start Survey" button. At the top right of the dashboard, there is a yellow arrow pointing to the "IMG Academy+" logo, which is circled in yellow.

2. Then click "Create Your Free Account", this will take you to the Essentials home page



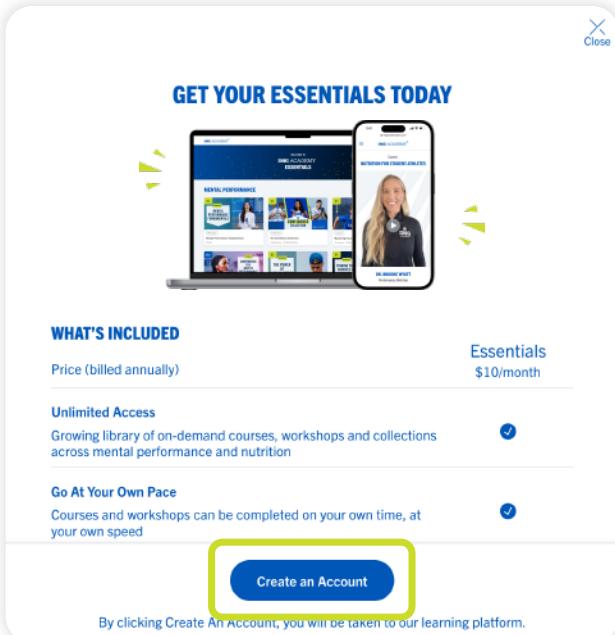
The screenshot shows the IMG Academy Essentials home page. The main heading is "EXPERIENCE PERFORMANCE & DEVELOPMENT COACHING, YOUR WAY WITH IMG ACADEMY". Below this, there is a sub-headline: "IMG Academy+ unlocks access to unparalleled performance and development coaching typically only available at IMG Academy. Whether it's getting a private coach, diving into a course or taking a workshop, we've got the resources you need to up your game and help you win your future." Two main service offerings are highlighted: "ESSENTIALS: DEVELOPMENT & PERFORMANCE RESOURCE HUB" (featuring a woman in a blue shirt) and "1-ON-1 COACHING: MENTAL PERFORMANCE & NUTRITION" (featuring a man on a smartphone screen). A yellow box highlights the "Create Your Free Account" button at the bottom left of the Essentials hub section.

3. Once on the Essentials home page >> Click "Become A Member"



The screenshot shows the IMG Academy Essentials website. At the top, there is a navigation bar with links: On Campus, Online, Contact Us, and a hashtag "#AddMoreAthletes". Below the navigation bar is a search icon. The main content area shows the "IMG ACADEMY ESSENTIALS" logo. At the bottom right of the content area, there is a yellow box highlighting the "Become A Member" button. Other buttons visible include "Log In" and "Contact Us".

4. Then click “Create Account”



5. Insert email address; please use the same email used to access your NCSA membership

6. Select a password of your choosing

7. Confirm you are 13 and older

8. Take a moment to complete the onboarding process so we can customize your personalized Essentials experience.

9. Enter your unique coupon code (found in your client profile) on checkout screen by clicking “Have Access Code?”

See screens below for code redemption on check out screen

